



CHRIS EDWARDS HAS BALLS

Changing your gender from female to male takes balls. And if you're going to do it in front of 500 coworkers at one of the top ad agencies in the country, you better have a pretty big set! BALLS is the funny, heartwarming story about family, friends and the courage to be true to yourself. Find out more at chrisedwardsballs.com.

Chris made his advertising debut in 1993 as a copywriter at Arnold Worldwide, a high profile ad agency in Boston. There he used what he learned working in advertising along with his ever-present sense of humor to rebrand himself and orchestrate what was quite possibly the most widely accepted and embraced gender transition of its kind—at a time when the word “transgender” didn’t exist.

He eventually became more known for his creative talent than his transition. He was the first to use YouTube content in a TV spot with two guys rapping about McNuggets and is responsible for the earworm, *Gimme back that Filet-O-Fish, gimme that fiiiish*. He was also part of the creative team on *Truth*, the long-running campaign targeting Big Tobacco, which was recently ranked one of the Top 15 Ad Campaigns of the 21st Century.

After building an award-winning career spanning nearly twenty years, Chris left his Arnold post as EVP, Group Creative Director to write his memoir, *BALLS*, due out October 4th. Since then he’s become a sought-after speaker, inspiring audiences with his courageous story and compelling message that we actually have the power to control how others define us.



To book Chris for a speaking event or book signing, shoot him an email at chris@chrisedwardsballs.com.

Speaking engagement fees available upon request.



“It takes extraordinary courage to pursue your dream of claiming your true self, especially when that self is a different gender than what you were assigned at birth. Chris tells a brutally honest and moving story about his emotional and physical journey of transition. Suffused with humor and pathos, it’s a story everyone would benefit from hearing. Our audience of 800+ responded with a standing O!”

— Mary Pasciucco, CMO

[See more rave reviews >](#)

CHRIS EDWARDS SPEAKING ENDORSEMENTS

Chris is able to adapt his presentation content to various audiences and enjoys facilitating lively and provocative Q&As. He has keynoted at conferences and spoken at many ad agencies, corporations and schools including: Google, The Ad Club Women's Leadership Forum, Miami Ad School, J. Walter Thompson, The Martin Agency, The 3% Conference, Deutsch, Harvard, Aquent, Weber Shandwick, VCU Brandcenter, Dow Chemical, and Harvard Medical School.

[CONTACT CHRIS](#)

"Chris is a fireball!... He is a dynamic speaker and his message was perfectly crafted, offering an unfiltered look into his extraordinary and brave journey. His story is REAL and resonated immensely with everyone at Deutsch."

— Val DiFebo, CEO, Deutsch NY

"When I introduced Chris to the audience at our Talent Revolution Summit, I didn't mention his gender transition specifically—only that he worked in advertising and would be sharing a story of diversity. To say the audience didn't see it coming would be an understatement. The way he shared his personal story was so impactful and filled with a balance of humor and raw emotion he had everyone riveted. We all walked away more informed about what it's like to be transgender and how to be better allies both in and out of the workplace. I highly recommend him to anyone looking to enhance their diversity initiatives with a real-life and relatable perspective."

— Stephanie Redish Hofmann,
Director of Agency Development, Google

"Our Harvard Medical Students learned more about the human aspect of medicine and the patients they will one day treat in the one hour Chris taught them than they could have in days of 'traditional' teaching."

—Anand Vaidya, MD MMSc, Harvard Medical School



"As a conference organizer, I can't give higher praise to Chris as a speaker. Nor could my conference attendees who gave him the highest possible rankings on our exit survey. Chris' story is so interesting to people, especially the way he explains how he rebranded himself during his transition. He's personable, funny, relatable and someone you feel grateful to know and eager to hear more from. Simply put, he's a fascinating person."

— Kat Gordon, Founder and CEO, The 3% Conference

"From the minute Chris started speaking he had the entire 2nd year Harvard Medical Students captivated by his stories that are peppered with wit and charm. He is a gifted public speaker and charismatic man who presents a powerful message."

— Jeremi Carswell, MD, Medical Director,
Gender Management Services, Boston Children's Hospital

"After seeing Chris keynote at a conference, I made it my mission to get him to come speak at the agency. In the days after his talk at least 50 people told me he was the most inspirational speaker they'd ever heard."

— Beth Kelley, COO, The Martin Agency

"When I first heard Chris speak I thought, I have to have him talk to my students. I don't think they knew what to expect. I don't think they expected so much honesty. Or so much humor. Or so much inspiration to come from such a very, very personal story. They came away awed and inspired. As does anyone who meets him."

— Helayne Spivak, Director, VCU Brandcenter

DEUTSCH

Google



HARVARD
MEDICAL SCHOOL

VCU Brandcenter



Boston
Children's
Hospital
Until every child is well

the
martin
agency

THE 3% CONFERENCE